



Commercial Finance Association
SOUTHWEST CHAPTER

PRESENTS

PEGapalooza

and Dealmaker Wine & Whiskey Tasting

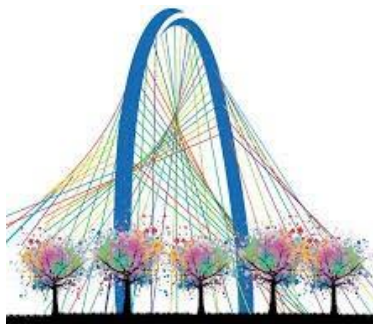
2017 Sponsor Prospectus

Dealmaker Wine & Whiskey Tasting

5:30 – 8 pm. Wednesday, November 15, 2017

3015 at Trinity Groves

3015 Gulden Lane, Dallas, TX 75212



TRINITY GROVES

Tony Banks, PEGapalooza 2017 Co-Chair

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What is PEGapalooza’s Dealmaker Wine & Whiskey Tasting?

Join 300+ deal professionals from around the country for an evening of power networking over wine, Whiskey and heavy apps.

PEGapalooza, hosted by the Commercial Finance Association Southwest Chapter, is the premier private equity event in the Southwest.

The wine and Whiskey tasting will feature 15 Private Equity Wine Table Hosts PLUS 10 additional wine or Whiskey table sponsors. That’s 25 tables in all, with highly rated libations from all regions of the globe. Heavy apps will be served throughout the evening.

Who Attends?

Attendees of PEGapalooza will include deal professionals, intermediaries and private equity investors serving the Merger and Acquisition Community. The composition of the attendees will be as follows:

- Select Private Equity/Junior Capital Fund Managers
- Regional Investment Bankers
- Sponsors and Invited Guests
- Other Professional Deal Intermediaries

PEGapalooza

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Participating Private Equity Groups, Investment Banks and Event Sponsors that participated this past year

Investment Banks

Alden Advisors
Allegiance Capital
Bulkley Capital
Chiron Financial
Commerce Street Capital
Duff & Phelps
Founders Investment Banking
Headwaters MB
Huron
MHT Partners
Pinecrest Capital Partners
Stout Risius Ross
Telos Capital Advisors
Texas Corporate Capital Advisors
Transitus Capital

Private Equity Groups

A.G. Hill Partners
Alturus Capital
Argenta Partners
Balance Point Capital Partners
Gauge Capital
HBC Investments
Insight Equity
NCK Capital
Satori Capital
Taglich Private Equity
Tenex Capital Management
Trive Capital
Wingate Partners
Wynnchurch Capital

Dealmaker Sponsors

A.G. Hill Partners
Alturus Strategic Capital Partners
Balance Point Capital Partners
BMO Harris Bank
Deloitte CRG
DLA Piper
Gauge Capital
HBC Investments
HEIN & Associates
Insight Equity
Moss Adams
NCK Capital
Novalink
Polsinelli
Riveron Consulting
Satori Capital
Taglich Private Equity
Tenex Capital Management
TriNet
Trive Capital
Wingate Partners
Wynnchurch Capital





Sponsorship Opportunities

Title Sponsor- \$7,000 (only 2 available)

- Exclusivity by industry
- 2 attendees to “Invite Only” Investment Bank & Private Equity reception & dinner on 11/14
- 60 seconds to address attendees at “Invite Only” dinner on 11/14
- 2 attendees at exclusive PE/I-Bank lunch on 11/15
- 2 attendees at exclusive PE/I-Bank Beer & BBQ pre-wine tasting reception on 11/15
- 8 complimentary tickets to Dealmaker Wine & Whiskey Tasting
- One 6’ table with wine, signage and marketing materials
- One wine serving professional at table
- Logo inclusion on all marketing materials and brochure
- Sponsor signage at event
- Premier placement of 1 pager in Digital Directory

Wine Table Host - \$2,950 (10 available)

- 4 complimentary tickets to Dealmaker Wine & Whiskey Tasting
- One 6’ table with wine, signage and marketing materials
- One wine serving professional at table
- Logo inclusion on all marketing materials and brochure
- Sponsor signage at event
- Premier placement of 1 pager in Digital Directory

Lunch Sponsor - \$3,500 (only 1 available)

- 2 reps to attend lunch on November 15th
- Company recognition @ lunch by CFA President
- One 6’ table with wine, signage and marketing materials
- One wine serving professional at table
- 2 complimentary tickets to Dealmaker Wine & Whiskey Tasting
- Logo inclusion on all marketing materials and 1 pager in Digital Directory
- Sponsor signage at event
- Limited number of discounted admissions

Event Sponsor - \$1,500 (only 5 available)

- 2 complimentary tickets to Dealmaker Wine & Whiskey Tasting
- Logo inclusion on all marketing materials and 1 pager in Digital Directory
- Sponsor signage at event
- Limited number of discounted admissions

Valet Sponsor - \$1,500 (only 2 available)

- 2 complimentary tickets to Dealmaker Wine & Whiskey Tasting
- Marketing and signage at event, outdoors and in lobby
- Logo inclusion on all marketing materials and 1 pager in Digital Directory



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SPONSOR COMMITMENT

Must respond and pay by 10/27/17 to reserve status at the price indicated. All applications are subject to approval of the 2017 PEGapalooza Committee. Please allow one week to receive confirmation of your Sponsor or Exhibitor status. Availability is limited.

REQUESTED SPONRORSHOP LEVEL _____

1. **Please** email this Commitment form with a **digital logo file**, *hi-resolution, scalable EPS file preferred* to: Rich Johnson, info@cfasw.org. or 214.403.1832.

2. **Company Name** _____
(List as you want it to appear in print)

Primary Contact Name for event communication _____

Email _____ Telephone Number _____

Address _____

3. **Payment for Participation:**

Credit Card No _____ Exp. Date _____ Sec. Code _____

Name on Card (please print) _____ Billing Zip Code _____

4. **Signature (Required)** _____

Confirmation from CFA-Southwest Chapter will be sent via email, along with a receipt.

For questions: Tony Banks, tbanks@heincpa.com or 972-458-3716

If paying by check: Please email this form to reserve your sponsorship. **Please mail your completed registration form, along with full payment to: CFA-SW Chapter, PO Box 1205, Prosper, TX 75078**

It is understood that by committing online or via emailed application, the applicant is subject to the provisions of the Contract, and Conditions governing CFA-SW and agrees to abide by them. Requests for cancellations received on or before 9/4/2017 will receive a full refund. Requests received after 9/4/2017 will incur a \$250 processing fee and may or may not have the balance refunded unless we are able to substitute another Sponsor/Exhibitor/Participant. No refunds after Oct. 1, 2017. No refunds for no-shows. Changes must be requested in writing by read-receipt e-mail at info@cfasw.org.